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“Alternative perspectives on private assets investing”

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The Problems

- Lack of private assets in-depth knowledge
- Lack of knowledge of various private assets sub-sectors
- Private assets subsector nuance misunderstanding
- Misunderstanding of the private assets manager landscape
- Lack of manager due diligence rigor
- Misunderstanding of true manager skillsets differentiation
- Portfolio construction ambiguity

Freedomization Solutions

- 20 years/25 years of private assets investing/finance experience
- Deep/vast hands-on knowledge private assets sub-sectors
- Demonstrated ability to educate on private assets subsector nuances
- Thorough targeted private assets market mapping
- Demonstrated quantitative and qualitative due diligence rigor
- Long history of identifying true manager skillset differentiation
- Custom portfolio construction history
- Broad network of asset managers, placement agents, investors, etc.

Sample Critical Viewpoints

- “Exposing the Private Assets Investing Echo Chamber”
- “Secondary Investing - Nuance of LP-led and GP-led Transactions”
- “Funds of Funds - Understanding the Lasting Positives”
- “Digital Infrastructure - Eclectic Return Profile”
- “Buyout Funds - Different Shades of Value Creation”
- “Sector Focused Versus Generalist Real Estate”
- “The Two Faces of Energy Transition”
- “Is Climate Tech the New SaaS?”
- “Africa – A Private Assets Greenfield”

Experience/Credibility

- **iCapital:** SVP of Research and Education (5/2023 to 10/2023)
- **Crewcial Partners:** Partner/Director of Private Assets/IC Member/Mgmt. Committee (6/2007 – 5/2023)
- **Princeton Theological Seminary:** Investment Committee Member (2/2021 – Present)
- **New York University (NYU), MBA**

Contact



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